

Your Privacy

At Big Boy®, we value your privacy. While visiting Big Boy's site you may be asked to provide information that personally identifies you including name, address, email address, phone number, and birthdate. The information that we collect is on a voluntary basis. You may choose not to provide personal information and you will still be able to visit a majority of Big Boy's site. However, there will occasionally be some activities provided by our site that you will not be able to participate in should you choose not to disclose required personally identifiable information where requested. The information we collect online helps us to respond to your requests, deliver requested services to or for you, and continuously improve your experience at Big Boy®. Please read on for more details about our privacy policy.

What Information Do We Collect and How Do We Use It?

The personal information that Big Boy® collects varies depending on the activity for which you are interacting online. The following are examples of activities for which we will need your information: customer feedback, email club subscriptions, affiliated third party applications and microsites, gift card sales, franchise inquiries, and providing location information. Additionally, when you enter a contest or other promotional feature, we may ask for your name, address, email address, phone number, and birthdate so we can administer the contest and notify winners.

If you have not opted out of receiving marketing materials, we may also use the information we collect to occasionally notify you about new Big Boy® services and special offers we think you'll find valuable. You can choose not to allow us to use your personal information for direct marketing purposes by indicating your preference at the time of collection or by "unsubscribing" to the promotional email in the link provided at the bottom of all correspondence.

What Information Do We Share With or Disclose to Third Parties?

Big Boy® does not sell, trade, or rent your personal information to others. This does not include information provided to trusted third parties who help us in operating our website, conducting our business, and generating statistical analysis for use by Big Boy®. Occasionally, we use third parties to provide services to you, such as fulfilling gift card orders, conducting surveys, providing location information, administering our email club, and contests that may be occasionally offered at this website or affiliated microsites. If personally identifiable information (name, address, email address, phone number, or birthdate) is provided by us or by you directly to any of these third parties, we require that such information be maintained by them in confidence. You should also be aware that we may disclose information about you if necessary to do so by law.

Public Forums

Big Boy's website or microsites operated or provided by Big Boy® or any of its affiliates may make forums available to its users at various times or the ability for users of the website or microsite to upload photographs or videos. Please remember that, unless otherwise stated, any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information in these areas.

Privacy of Children on our Website

To ensure compliance with federal law, the general portion of Big Boy's website and any microsites operated or provided by Big Boy® or any of its affiliates that reference this policy do not knowingly collect or maintain information provided by children under the age of 13. If you would like to enroll your child, age 13 or younger in the Big Boy® Email Club, you must opt into the service by submitting your own personally identifiable information.

Links to Other Websites and Services

Occasionally, we may provide links to third party sites on our website. We are not responsible for the content or information collection practices of those sites. The privacy policy of other sites may differ from Big Boy's privacy policy. Please be sure to read the privacy policy of any third party website before providing any personal information.

Your Consent

By using our website and submitting the personal information requested, you consent to the collection and use of this information in the manner described in our privacy policy by Big Boy®. Big Boy® reserves the right to change this policy and our information collected at any time in the future. In the event that there be a change to our information practices, we will update this Privacy Policy Statement moving forward.